

The CU Press



News & Information for Members of

PIAS
Credit Union



***WARNING:** Reading this may help you improve your financial health!

Winter 2011

From the Manager...

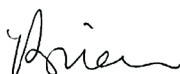
For the life of me, I can't understand why anybody would NOT want to be a member of a credit union. According to a recent retail banking satisfaction survey by J.D. Powers and Associates, people are upset at how they're being treated by their bank and 66 percent would consider switching to another financial services provider. This makes me wonder...in addition to being a member of this credit union, do you also maintain a 'bank' account? If so, why? Is it because we don't have the product or service you desire? We WANT your business and we'd like to hear from you. Send an e-mail to info@piascu.org or call us at (800) 264-4655. We're professionals and pride ourselves on providing excellent member service.

Honestly, we offer almost any service that you can find at a bank (click on 'Services' to see what we offer and click on 'Rates' to see if we're competitive) and we'd love to serve you and your whole family (sign up your children & grandchildren, too!). You'll be treated like an 'owner' because, at PIAS Credit Union, that's what you are!

We hope you had a Merry Christmas and have a happy & safe 2011!

Also, please continue to pray for the leaders of our country and especially for members of our armed forces and their families, our most unselfish citizens.

Thank You! for your continued patronage and support.


Manager/CEO

2011 Annual Membership Meeting Announced

Our 49th Annual Meeting will be held at the credit union offices on **Monday, March 14, 2011 from 9am ~ 3pm.** You'll be able to vote for 2 volunteer board members, register to win cash (NOTE: In order to be eligible for the cash drawing, you must cast your vote at the CU, but **you do not have to be present to win**), enjoy some light refreshments and get up-to-date on the latest credit union happenings! You might even run into an old friend or two. Put this date on your calendar. We look forward to seeing all of you!



Why Throw Away Your Money? Save with Sprint!



Join the 858,000 credit union members nationwide that are already saving over \$53 million on their wireless plans! PIAS Credit Union is pleased to bring you these major savings through the **Sprint Credit Union Member Discount Plan.**

Ways you can save:

- **10% off** most regularly priced Sprint individual service plans
- **15% off** most regularly priced Sprint business service plans
- Waived activation fee on new activations
- Waived upgrade fee
- Available to new and existing Sprint customers

Enjoy the perks, benefits and exclusive discounts that only credit union members like you can receive.

3 Ways to Get Your Discount:

- Call **877.SAVE.4CU** (877.728.3428) and let them know you're a **credit union member.** Ask to be a part of the NACUC_ZZM Corporate ID to save.
- Click www.SprintSave4CU.com
- Visit your nearest Sprint store

What are you waiting for? Start saving today!

This Quarter's Famous Quote:

*Always do
right – this
will gratify
some and
astonish
the rest.*

- Mark Twain

PIAS Credit Union

305 Plus Park Blvd.
Nashville, TN 37217-1005

Office Hours:

Mon. - Fri., 8:00 a.m. - 4:00 p.m. Central Time

Phone: (615) 360-9951 or (800) 264-4655

24-Hour TellerLine: (800) 388-8380

Fax: (615) 360-9954

E-mail: info@piascu.org

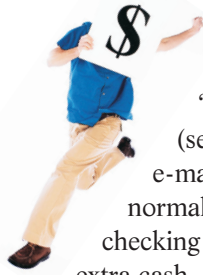
Website: www.piascu.org

Staff:

Brian Dever, Manager

Betty Epps & Kelly Aulidge, Member Services Officers

Skip-A-Loan Payment... (and not just during the Holidays!)



For those of you that have loans with us, how would you like to have a little extra cash during these difficult economic times? If your answer is 'yes,' just fill out the Skip-A-Loan Payment Agreement (see your Company CU Rep or call us and we'll fax or e-mail one to you) and get it to us. We'll put your next normal payroll-deducted loan payment(s) in your share or checking account, whichever you prefer, and you'll have some extra cash...for whatever. Or, if you mail your payment(s), you can just skip the next one due after we approve your agreement. You must qualify to participate, so call us if you have any questions.



Virtual Branch: Try It, You'll Like Love It!

Virtual Branch, our home banking 'credit unioning' product, is available 24/7 to give you information on your PIAS CU accounts. If you haven't signed up yet, you're missing a great service...and the most member-requested in our history. Click on it on our



Home page and sign up today. It's awesome!



Home Loans and Refi's

Through our exclusive partnership agreement with the Mortgage Resource Center/Greentree Mortgage, we have been offering home mortgages...purchases *and* refi's...for some time now. And we believe you'll be impressed with the different programs and personal service. They also offer help to preserve home ownership and prevent foreclosures. Just call us and we'll hook you up!



2011 CU Holiday Closings

Our office will be closed:

- **Friday, April 22nd** for Good Friday
- **Monday, May 30th** to observe Memorial Day
- **Monday, July 4th** to celebrate Independence Day
- **Monday, Sept. 5th** for Labor Day
- **Thursday & Friday, November 24th & 25th** for Thanksgiving
- **Friday, December 23rd & Monday, December 26th** to celebrate Christmas (Christ's birth)
- **Monday, January 2, 2012** for New Year's

